EO Global Entrepreneur Indicator

From the Entrepreneurs' Organization

US West GEI Report – February 2018

Survey Period: 1 - 28 February, 2018

Past 6 Months		ι	US West Results				Global Results					
Past o Months	Increa	ised	Decreased		No Change		Increased		Decreased		No Change	
Number of full-time employees	60.7%		11.8%		27.5%		56.9%		13.5%		29.6%	
Number of part-time employees	40.1	%	4.6%		55.3%		38.0%		6.9%		55.1%	
Business revenue	71.7%		11.8%		16.5%		68.7%		13.2%		18.2%	
Net profit	64.4%		16.8%		18.8%		61.9%		17.5%		20.6%	
Use of debt instruments	24.1	%	10.4% 65.5% 27.3%		%	12.8%		59.9%				
Access to capital	32.6	%	3.5%		63.9%		32.55	%	4.6%		63.0%	
	Very Difficult	Difficul	t Easy	Very Easy	No Opinic	n	Very Difficult	Difficul	t Easy		'ery asy	No Opinion
Difficulty receiving external funding	4.6%	14.7%	28.0%	11.7%	41.19	6	6.8%	20.1%	29.3%	9.	.3%	34.6%
	US West Results					Global Results						
Next 6 Months	Increase		Decrease	Ν	No Change		Increase		Decrease		No Change	
Number of full-time employees	69.6%		2.2%		28.1%		64.5%		4.7%		30.8%	
Number of part-time employees	44.1%		2.1%		53.8%		42.1%		4.0%		53.8%	
Business revenue	88.2%		1.1%		10.7%		82.7%		2.9%		14.4%	
Net profit	82.7%		3.2%		14.1%		78.8%		4.4%		16.8%	
Use of debt instruments	24.15	%	7.8%		68.1%		26.3	%	9.5% 64		4.2%	

6-Month Economic Outlook	Improve	Deteriorate	Stay the Same		
Regional Average – Predicted change in your country's economy	44.4%	12.0%	43.6%		
Global Average	48.4%	13.5%	38.0%		
	1				
6-Month Primary Business Focus	Improve Profit	Employee Growth	R&D		
6-Month Primary Business Focus Regional Average Focus	Improve Profit 59.6%	Employee Growth	R&D 6.9%		

67.9%

31.5%

1.8%

66.7%

1.4%

30.7%

Access to capital

91.7% of 626 respondents reported a willingness to start a business in their current economic environment.

Methodology: The EO Global Entrepreneur Indicator survey examines the current economic market and realities for entrepreneurs and gives insight into their predictions for the next six months. 4,480 of 12,000+ business owners that comprise the Entrepreneurs' Organization's membership responded to the survey. Respondents represented 170 chapters from 58 countries. Participants were presented with 15 questions assessing current and projected economic health. During the survey period 1 - 28 February, 2018, responses were obtained by contacting members within each chapter to guide them to the survey materials. Reports were then issued to each of EO's chapters around the world, based on the responses collected from each chapter's members. For more information, contact Graham Marsden at <u>gmarsden@eonetwork.org</u>.